TUESDAY, FEB. 16

3 - 4 P.M.

VIRTUAL CAPACITY BUILDING GRANT INFORMATIONAL WEBINAR

PARTNERING TO END HUNGER

Good Shepherd

FOOD BANK OF MAINE

Call Agenda

Good Shepherd Food Bank's Bold Goal

Grant Overview and Timeline

Project Ideas and Examples of Projects Funded in Round 1

Technical Grant Questions

Alignment

Impact on Capacity

Community Need

Community Partnerships & Collaborations

Scoring Rubric Overview

Questions

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The Bold Goal

By 2025, all food-insecure Mainers will have access to the nutritious food they need, when and where they need it

In doing so, we will help stabilize the lives of the people we serve, reduce the economic costs of hunger in our state, and make Maine a stronger, more resilient place to work and live.

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Major Goals

Recognizing the interconnected factors contributing to hunger,
Good Shepherd Food Bank will pursue three goals across our service area, partnering with communities to develop tailored solutions.

Nourish

The Food Bank believes in the right to nutritious food for all Mainers. Food that nourishes people and supports good health. We dedicate ourselves to work with farmers, donors, and food producers to source the healthy food required to end hunger in Maine.

Connect

The Food Bank commits to being a resource bridge between community organizations and members. Developing strategies to reduce food insecurity in collaboration with those we serve to build resilience and confidence.

Empower

All Mainers deserve to experience self-sufficiency and participate in the process of bettering their own lives. The Food Bank is dedicated to developing long-term solutions to end food insecurity and provide a path out of poverty.

Grant Overview

Good Shepherd Food Bank's Capacity Building Grant program is a competitive grant process that awards funds to partner agencies of the Food Bank that seek to make improvements to their program, allowing them to more effectively, efficiently, or safely serve the individuals in their communities.

Who can apply?

Good Shepherd Food Bank partners that are in good standing and did not receive funds during Round One.

What can be applied for?

Examples include but are not limited to:

- Storage & distribution equipment (cold storage, shelving, carts, temp monitoring)
- Transport equipment (vehicles, insulated blankets, reusable cold packs)
- Safety equipment (PPE, sanitizers, space heaters/hand warmers for outdoor distributions, traffic safety jackets)
- Office equipment (computers, printers, software)
- Advertising campaigns, website development, program signage
- Renovations to or an expansion of facilities

We will be accepting grant applications for Round Two until

Friday, March 19, 2021

Applicants can expect to hear back on award decisions by

Friday, April 30, 2021

Successes from Round One

Projects Funded Include:

- Increasing cold storage capacity
- Equipment needs such as floor scales, tables, shelving, carts, pallet jacks, and thermal blankets
- Transportation investments
- Major building improvements
- COVID-19 safe distribution needs
- Marketing/outreach

Fifty-seven partners received $350,000 in grants to build their capacity to end hunger in their communities.

Grant awards ranged from $300 to $30,000, with an average award amount of $5,000.

Alignment (x40)

How much funding is your organization requesting?

Please provide itemized information on what you would be purchasing with grant funds, including prices.

If your project includes components that will require on-going investment beyond this capacity grant (such as staffing), please tell us how you plan to sustain them once these grant funds have been expended.

Sample Answer:

"Our program is requesting $1500: $1000 will be used to purchase a produce display refrigerator, $300 will be spent on metal shelving to create shopping aisles, $200 will be used to purchase two used rolling carts to help patrons with their boxes while they are choosing their food."

Tips for Success:

- Before submitting your requests, be sure that the project or investments you are proposing meaningfully expand upon your capacity to effectively, efficiently, and safely end hunger in your community.
- Make sure the information you provide is specific and that reviewers can easily decipher what you need for your project and your itemized costs.

Impact on Capacity (x40)

Please provide a brief explanation of why your agency is applying for this Capacity Building Grant for those specific purposes.

How will receiving the grant funds help to increase your organization's capacity to close the meal gap in your community?

Sample Answer:

"Our program is requesting grant funds to purchase equipment to implement a grocery shopping model of distribution. Our goal is to increase our clients' satisfaction with the food they receive and their overall experience at the food pantry. We also hope to provide more education and opportunity for volunteers to have meaningful interactions with clients."

Tips for Success:

- Make sure the *why* of your project/investment is clear. How will clients be better off as a result of your project/investment?

Impact on Capacity (con't.) (x40)

If awarded a Capacity Building Grant for your proposed project(s), how will you measure success?

Sample Answer:

"Our program will measure success using feedback collected via client surveys that will be distributed after we implement the grocery shopping model of distribution. Success will also be measured by the growth in produce distributed to families after increasing our refrigerated product on display."

Tips for Success:

- Get specific about what measurements you will use to determine how successful your project was and how you will be collecting the data you'll measure.

- Measurements of success that involve collecting client feedback are a great way to engage your clients as experts in building community food security.

Community Need (x20)

Is your project in response to the needs that program participants have expressed?

How does your project respond to participants' needs/feedback?

Sample Answer:

"Our pantry offers a suggestion box where program participants can share how we could improve upon their experience and better meet their needs. The most consistent feedback shared is that people would like more opportunities to choose their own foods like at grocery stores. The equipment purchased via this grant will help us to move to client choice for all product offerings and more closely recreate the look and feel of a grocery shopping experience."

Tips for Success:

- If you haven't yet consulted clients about their needs and how your organization can best meet them, it's not too late! Your CRR will be happy to help you brainstorm ways to engage the community in planning your projects or investments if you'd like help coming up with ideas for doing so.

Community Partnerships and Collaboration (x10)

Will you be partnering with any other organizations in your community to make sure your project is as impactful as possible?

If so, please tell us how.

Sample Answer:

"We will be partnering with local SNAP-Ed coordinators to promote and display the most nutritious items in a way that helps make the healthy choice the easy choice.

With their help, we will make recipes available right next to nutritious products that are less familiar to program participants so they can get ideas on what they could do if selected. We also plan to work with culinary students from the local community college to offer cooking demos and provide samples monthly."

Tips for Success:

- Who else will you be working with to make sure your project or investments are successful? Are there any ways you could deepen those partnerships to further benefit clients using this grant opportunity?

Scoring Rubric Overview

Applications will be assessed on a scale of 1 (doesn't meet criteria) to 5 (excellent alignment with criteria) according to the following metrics.

Alignment (x40): How well does the proposal help the partner serve their community more effectively, efficiently, or safely?

Impact on Capacity (x30): Is the proposed project likely to build the partner's overall capacity to meet the needs of their community?

Community Need (x20): Does the applicant serve a community with a high remaining meal gap? How has the needs of the community and/or participant feedback informed the proposed project(s)?

Community Partnerships & Collaborations (x10): Does the proposal provide opportunities for maximizing community impact via community partnerships and collaborations?

Scoring Rubric

METRIC	SCORE (1-5)	WEIGHT	TOTAL
Alignment		x 40	/200
Impact On Capacity		x 30	/150
Community Need		x20	/100
Community Partnerships & Collaborations		x 10	/50
Total Score			/500

Questions?

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